

## All Credit Cards Upgraded to VISA Platinum

### *“Enjoy the Prestige of Platinum”*

Studies have shown that members want to have the highest level of distinction with credit cards, so we are now giving all of our current VISA Gold and Classic cardholders a brand new card with the preferred Platinum logo! Same card number- same rate- same terms, but with a more prestigious name and appearance. As your credit union, we are here to serve our members and offer the most up-to-date and desired products and services that are out there.

#### *What will change?*

- There is no more Classic or Gold- Only VISA Platinum!
- A fancier and more attractive card design with the Financial Assurance logo
- Expiration dates will be pushed out 1 year

#### *What will remain the same?*

- Your credit card number
- All rates, features and benefits
- All terms and conditions
- Your earned ScoreCard® Rewards points (if applicable)

#### *The process:*

- During the 1<sup>st</sup> week of November 2009, all qualifying\* credit card holders will be mailed their new Platinum plastic.
- Simply sign and activate your new card
- Your old card(s) will be deactivated after 60 days from the mailing date, or when you activate your new card- whichever comes first.

\*Cardholders that qualify for Platinum excludes members with any the following: Hard blocks excluding over-limit and delinquent, 10% over limit, 60 days past due, cards with an expiration date of 12/09, cards with zero plastics out, and cards ordered in the current month.